

THE CUT

UQBA PUBLICATIONS || MID-AUGUST



BIPOC ISSUE:

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Welcome to Semester 2!

From your friends at UQBA

From all of us at UQBA, we would like to extend a warm and happy welcome back to Uni, whether it be in person, or through a screen.

We understand that this has been a pretty tough year for everybody, and this situation may not be ideal, but we have a semester packed with fun, support, and friendship, all waiting for you to dive right in!

Enjoy these monthly newsletters, and feel free to get in contact with any of our executive team if you are interested in contributing any articles, ideas, or recommendations for the upcoming months - we love to hear from our members!

Talking 'Bout Our Generation

Written by Minnie Behn-Katz

It is no breaking news that this year has had its fair share of excitement, terror, and uncertainty. Speaking from the madness of the past few months, it feels as though it has been decades since we all gathered together (within 2 meters of each other), donning sparkly novelty headbands and oversized 2020 glasses, counting down to a new year with unbridled anticipation.

Although this year has brought with it natural disasters, epidemics, and a national shortage of toilet paper, there is one positive phenomenon that has arisen out of the chaos: a new generation of activists.

We grow up reading about these kinds of people in our history classes: those who fought against segregation, against war, against sexism, and racism, and every other social injustice under the sun, but with the use of social media, more specifically video sharing platforms like TikTok, younger people are finding their voices, and sharing their support for the unjust issues that still plague society. This new generation has emerged from a lifetime exposed to technology; they know social media intimately, and, more importantly, they know how to make it work in their favour.

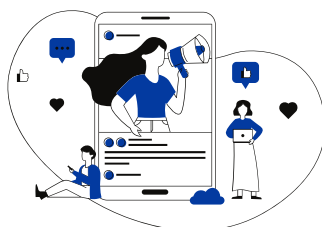
Gen-Z (who are widely considered to be those born between 1997-2010) is on their way to becoming the most educated generation, and have access to infinite levels of information, all at their fingertips. Although we have had glimpses of these young activists in the past few years, like Greta Thunberg and Malala Yousafzai, 2020 has given rise to a slew of issues that more and more young adults are speaking out against, and using social media to amplify their activism.

To be more specific, although TikTok is a fairly new social media platform, as compared to Facebook and Twitter, it has already been weaponised by young adults, teenagers, and even preteens, to raise awareness of racial injustice, and share personal experiences and altercations that might have otherwise been censored or buried by traditional media sources. Rallies have been organised, petitions shared, and even criminal acts have been exposed through the app, bypassing the initial concept of purely creating and sharing short, comedic videos, and trendy new dances online.

The biggest issue being discussed within social media recently, apart from COVID-19, has arguably been the death of George Floyd in the US, sparking another conversation about the issue of racism that is still prevalent in today's society. Through social media, one can watch and virtually attend protests around the world, and, more importantly, the playing field has been somewhat levelled in terms of accountability in the public eye. Racist words and actions are no longer excusable, and those who partake in these actions are effectively given two options: get educated, or suffer the consequence of your words, be it through loss of a job, a place at university, or a reprimand at school. It may seem harsh to some, but it is debatably no different to posting pictures of a wild night out on your public Facebook page, an act that we have repeatedly been warned never to do.

The conversation has also crossed global borders. From America to Australia, the concept of protesting institutionalised racism has continued, albeit with more relevant examples and issues. Australia has a long history with racism, from colonised beginnings, to everyday 'casual' racism, we, as a society, are far from equity for all walks of life. Indigenous communities in Australia have been subjected to massacres, servitude, land seizures, and forced racial assimilation, which is still greatly affecting Aboriginal communities in the current day. Aboriginal families are still disproportionately affected by social issues, such as unemployment, addiction, and higher levels of incarceration than those who are non-indigenous. Social media platforms, such as TikTok, have given the new generation who are fighting to keep their culture and heritage alive, a much needed voice above the 'white noise' of Australian media.

We end this article with a call to action: take time out of your day to educate yourself. Listen to these activists – they may be young, but they are far from foolish. The only way to move forward as a society, is to learn from our mistakes, or they will keep being repeated over and over again. We have included a list of recommendations centred around BIPOC authors, podcasters, and business owners that have been suggested to us by some of these aforementioned activists as great places to begin your research.





We also want to take a moment to say a bittersweet farewell to those who have graduated mid-year, and are now out in the big, bold world - We wish you the best of luck, and remember, your UQBA family is behind you, every step of the way!

Finally, we'd like to share a few exciting opportunities that are happening in the near future:

- Applications to ABSA's 'Entrepreneurship and Innovation series' open on August 5th
- RSVP to EY's Oceania Corporate Finance Woman of the Year competition by August 5th

July's Monthly Review

Written by Minnie Behn-Katz

It's been a busy month here at UQBA, we've held case competitions, said goodbye to graduating members, and even joined ABSA, the Australia Business Students' Association.

During the past few months, we have been working hard, restructuring our usual networking events to fit the current restrictions in place, thanks to COVID-19. Although we can't have our award-winning Business Ball this year, we've still put our free time to good use, raising over \$2,000 for Beyond Blue, with four members of our executive team undertaking a hair makeover in support of the charity.

We've also taken this time to introduce you all to our team of Executives and Sub-Executives for this year - if you missed out, or just want to see our smiley faces again, check out our Facebook page, and get to know us all a little bit better!





"Intelligence plus character—that is the goal of true education." - Martin Luther King Jr.




Our Socials:

Get in touch!

 @uqbusinessassociation

 @uqbaofficial

 University of Queensland Business Association

 @UQBAofficial

Monthly Recs

As suggested by you - our members!

Authors:

Aileen Morton-Robinson
Debbie Kilroy
Thalia Anthony

Podcasts:

Frontier War Stories
The Ash Podcast

Local Businesses:

Sisters Inside
The Bush Mob
The Weaver Foundation

Apps:

TikTok

